

NJ 2020 SHSP

Driver Behavior Emphasis Area

Completed Priority Action 1.B.1.a.

List of New Jersey organizations and coalitions working in the area of driver behavior and their available resources









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[ANYTHING IN <u>BLUE and UNDERLINED</u> IS A HYPERLINK]
<u>Transportation Acronym Guide</u>

AAA - formerly the American Automobile Association

- About/Contact:
 - AAA is a membership organization with a dedicated community traffic safety department in most NJ regions.
 - The <u>www.AAA.com</u> website will automatically direct you to proper club based on the zip code you enter on homepage.
 - The "AAA Clubs of New Jersey" is a working group with representatives from the three AAA clubs operating in NJ.
- Training/Education:
 - o See the AAA club for your NJ County for local availability.
 - AAA Club Alliance/Mid-Atlantic: tnoble@aaamidataIntic.com
 - AAA Northeast: sjarvis@aaanortheast.com
 - AAA South Jersey: sfield@aaasj.com
- Marketing/Resources:
 - o See the AAA club for your NJ County for local availability.
 - AAA Club Alliance/Mid-Atlantic: tnoble@aaamidataIntic.com
 - AAA Northeast: <u>sjarvis@aaanortheast.com</u>
 - AAA South Jersey: sfield@aaasj.com

AAA Club Alliance - aka AAA Mid-Atlantic

- About/Contact:
 - Coverage: Atlantic, Burlington, Cape May, Hunterdon, Mercer, Middlesex, Monmouth, Ocean,
 Somerset, Sussex, and Warren counties.
 - o Contact: Frank Neary tnoble@aaamidatlantic.com
- Training/Education:
 - Traffic safety educational programming (free)
 - Audiences: schools, community groups, companies, government and private agencies, law enforcement, etc.
 - Topics: impairment, distractions, senior drivers, teens, getting pulled over, autonomous vehicles, seatbelts and airbags, speed, bicycles, pedestrians, child passenger seats, and many others.
 - Driver Services/Driver Improvement Program (fee-based)
 - Driver training programs that offer insurance discounts and/or point reduction for successful completion.
 - CarFit technician and coordinator training (free)
 - See <u>CarFit</u> below.
- Marketing/Resources:
 - o Brochures, palm cards, and other resources available on dozens of traffic safety topics.
 - Extensive web resources available:
 - Aggressive Driving
 - Alcohol Awareness (new Impaired Driving content to be released in 2021?)
 - Cell Phones & Driving
 - Distracted Driving (new content to be released in 2021?)
 - Drowsy Driving





- Road Safety Tips
- Seatbelts & Airbags
- Senior Driving (new content to be released in 2021?)
- Slow Down/Move Over: It's the Law
- Teen Driving (new content to be released in 2021?)
- Warmer Weather Driving
- Wet Weather Driving
- What to Do If Your Car Breaks Down
- Winter Driving
- Work Zone Safety
- Biannual (even numbered years) publication of the "AAA Clubs of New Jersey Handbook of Common NJ Traffic Violations" for law enforcement agencies.
 - For edits or corrections: tnoble@aaamidatlantic.com
 - To obtain copies for your agency: contact AAA club for your region
- AAA does statewide and national paid advertising on many traffic safety topics through billboards, bus backs, magazine ads, etc.
 - <u>Don't Drive Intoxicated.</u> <u>Don't Drive Intexticated.</u>
 - Slow Down, Move Over Save Lives
- o Polling on NJ-specific traffic safety issues
 - Contact Tracy noble at tnoble@aaamidatlantic.com

AAA Foundation for Traffic Safety (AAAFTS)

- About/Contact:
 - The Foundation is a recognized source for traffic safety research and polling.
 - o www.aaafoundation.org
- Training/Education:
 - o n/a
- Marketing/Resources:
 - Dozens of research papers, case studies, and national pollings are available for free.
 - Research
 - Driver Behavior and Performance
 - Emerging Technologies
 - Roadway Systems and Drivers
 - Vulnerable Road Users
 - US polling Traffic Safety Culture Index
 - o Resources
 - DriveSharp (AAAFTS partner site)
 - AAA's Driver Licensing Policies and Practices

AAA Mid-Atlantic – see AAA Club Alliance

AAA Northeast

- About/Contact:
 - o Coverage: Bergen, Essex, Hudson, Morris, Passaic, and Union counties.
 - Contacts: Ron Esposito <u>resposito@aaanortheast.com</u>; Shani Jarvis <u>sjarvis@aaanortheast.com</u>; Roz Thompson — <u>rthompson@aaanortheast.com</u>
- Training/Education:
 - o Traffic safety educational programming:





- Audiences: schools, community groups, companies, government and private agencies, law enforcement, etc.
- Topics: impairment, distractions, senior drivers, teens, getting pulled over, autonomous vehicles, seatbelts and airbags, speed, bicycles, pedestrians, child passenger seats, and many others.
- o Driver Services/Driver Improvement Program
 - Driver training programs that offer insurance discounts and/or point reduction for successful completion (fee-based).
- CarFit technician and coordinator training
 - See CarFit.
- Marketing/Resources:
 - o Brochures, palm cards, and other resources available on dozens of traffic safety topics.
 - Biannual (even numbered years) publication of the "AAA Clubs of New Jersey Handbook of Common NJ Traffic Violations" for law enforcement agencies.
 - AAA does statewide and national paid advertising on many traffic safety topics through billboards, bus backs, magazine ads, etc.)
 - Don't Drive Intoxicated. Don't Drive Intexticated.
 - Slow Down, Move Over Save Lives
 - Polling on NJ-specific traffic safety issues
 - Contact Tracy noble at tnoble@aaamidatlantic.com

AAA North Jersey – see AAA Northeast

AAA School Safety Patrol (SSP)

- About/Contact:
 - AAA-exclusive peer leadership safety program for middle school students offered since 1920.
 Currently approximately 30,000 NJ patrollers in more than 500 NJ schools.
 - Contact appropriate AAA club for your NJ region.
 - AAA Club Alliance/Mid-Atlantic: tnoble@aaamidataIntic.com
 - AAA Northeast: <u>sjarvis@aaanortheast.com</u>
 - AAA South Jersey: sfield@aaasj.com
- Training/Education:
 - AAA supplies all necessary equipment, training, and support to schools for free.
- Marketing/Resources:
 - AAA supplies all necessary equipment, training, and support to schools for free.

AAA South Jersey

- About/Contact:
 - o Coverage: Camden, Cumberland, Gloucester, and Salem counties.
 - o Contact: Sophie Field sfield@aaasj.com
- Training/Education:
 - Limited programming available.
- Marketing/Resources:
 - o Brochures, palm cards, and other resources available on dozens of traffic safety topics.
 - Biannual (even numbered years) publication of the "AAA Clubs of New Jersey Handbook of Common NJ Traffic Violations" for law enforcement agencies.
 - AAA does statewide and national paid advertising on many traffic safety topics through billboards, bus backs, magazine ads, etc.)
 - Don't Drive Intoxicated. Don't Drive Intexticated.





- Slow Down, Move Over Save Lives
- o Polling on NJ-specific traffic safety issues
 - Contact Tracy Noble at tnoble@aaamidatlantic.com

American Association of Retired Persons (AARP)

- About/Contact:
 - o www.aarp.org
- Training/Education:
 - o <u>Smart Driver course</u> (fee based)
 - o Smart DriverTEK workshop
 - o Educational Resources
- Marketing/Resources:
 - o Auto Driver Safety resources

Atlantic Mobile Health

- About/Contact:
 - o Alexandra.Green@atlantichealth.org
 - o Program Manager, Community Health
 - o Atlantic Health System/Overlook Medical Center
 - o Office: 908-522-5355, Cell: 908-947-6964
- Training/Education:
 - Lots of programs contact Alexandra for more info
- Marketing/Resources:
 - They can provide health-related materials for events

Brain Injury Alliance of New Jersey (BIANJ)

- About/Contact:
 - o (732) 745-0200 or <u>info@bianj.org</u>
 - o Helpline 732-783-6172
- Training/Education:
 - o Virtual Annual Professional Seminar
 - o Free Virtual Family FEST
 - o Workshops & Webinars
 - o Health & Human Services Professional Trainings
 - Trainings are free to first responders, crisis response team members, and health and human services professionals
- Marketing/Resources:
 - Support Services
 - o Prevention
 - Childhood Safety
 - Teen Driving Safety
 - Distracted Driving Awareness
 - Motorcycle Safety
 - Prevention Publications

CarFit

- About/Contact:
 - CarFit is a free community educational program that offers older adults the opportunity to check how well their personal vehicles "fit" them. CarFit is free and easy program for community,





- government, law enforcement, healthcare, or educational organizations to organize for their senior populations.
- o Contacts in NJ: Ron Esposito <u>resposito@aaanortheast.com</u> or Frank Neary <u>frank.neary@njoag.gov</u>.
- Training/Education:
 - AAA contacts above offer free training for technicians and coordinators (train-the-trainers) in many parts of NJ. No prerequisite training is required.
- Marketing/Resources:
 - The CarFit program also provides information and materials on community-specific resources that could enhance their safety as drivers, and/or increase their mobility in the community.

Children's Hospital of Philadelphia – Center for Injury Research and Prevention

- About/Contact:
 - o Christine Norris norrisc@chop.edu
- Training/Education:
 - <u>TeenDrivingPlan</u> YouTube Channel Access videos for evidence-based parent-supervised practice driving lessons
 - <u>ChildPassengerSafety</u> YouTube Channel Access child occupant protection videos for parents, educators, and child passenger safety technicians
 - o <u>Child Passenger Safety Tools</u> Section includes downloadable tip card for police.
 - Teen Driver Safety Tools Access evidence-based tips and resources for families, policymakers, and clinicians
 - <u>CHOP Program Planning and Evaluation</u> YouTube Channel Access videos to create and evaluate evidence-informed teen driver safety programs
- Marketing/Resources:
 - o Teen Driving Safety Resources
 - Child Passenger Safety Resources
 - o <u>Teen Driving Safety Research</u> (subject matter experts included for each area of research)
 - Child Occupant Protection Research (subject matter experts included for each area of research)
 - o <u>Crash Avoidance and Autonomous Vehicles Research</u> (subject matter experts included for each area of research)
 - Traffic Medicine and Transportation Equity Research (subject matter experts included for each area of research)
 - TeenDriverSource.org for families
 - o <u>Car Seat Safety for Kids</u> for families
 - TeenDrivingPlan Practice Guide Access evidence-based practice driving lessons, GDL guidance and more
 - TeenDrivingPlan YouTube Channel Access videos for parent-supervised practice driving
 - <u>ChildPassengerSafety</u> YouTube Channel Access videos for parents, educators, and child passenger safety technicians
 - Teen Driver Safety Tools Access evidence-based tips and resources for families, policymakers, and clinicians
 - <u>CHOP Program Planning and Evaluation</u> Access videos to create and evaluate evidence-informed teen driver safety programs
 - o Injury Research In Action Access videos about the science behind injury prevention research

Complete Streets NJ – see New Jersey Bicycle and Pedestrian Resource Center

Crash Analysis Tool (also known as Numetric)

• About/Contact:





- A searchable database of NJ crashes from 2006 to present available to safety professionals with authorization.
- o CAIT Contact: Joe Weiss Joseph. Weiss@njoag.gov, 848-445-2893
- Training/Education:
 - o https://cait.rutgers.edu/events/
 - o Classroom and remote training sessions are available for authorized users in how to access and customize queries and reports.
- Marketing/Resources:
 - o n/a

Crash Modification Factors Clearinghouse

- About/Contact:
 - FHWA's searchable database of CMFs along with guidance and resources on using CMFs in road safety practice.
 - o NJ specific safety performance factors are available through MPOs and NJDOT/BSBPP.
 - Contact: Manager, Bureau of Safety, Bicycle, and Pedestrian Programs
- Training/Education:
 - Webinars on how to use the CMF Clearinghouse research
- Marketing/Resources:
 - o How to Develop and Use SPFs
 - o Resources for Countermeasure Selection
 - o Resources for Cost Benefit Analysis
 - o Resources for Behavioral Countermeasures
 - o International Resources
 - State Selected CMF Lists
 - Highway Safety Manual
 - o <u>Historical Resource: FHWA Desktop Reference for Crash Reduction Factors</u>

Cross County Connection TMA

- About/Contact:
 - o Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, and Salem Counties.
 - o 856-596-8228 or ccctma@driveless.com
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o Commuter Services
 - o Commuter Tools
 - o Community Programs
 - o Employer Services
 - o <u>Safety Resources</u>
 - Distractions
 - For Kids
 - Seat Belt Safety
 - Other Safety Resources
 - o Pedestrian Safety Guide

Crossing Guard training – see New Jersey Crossing Guard training

Data Driven Approaches to Crime and Traffic Safety (DDACTS)





- About/Contact:
 - o DDACTS integrates location-based crime and traffic crash data to determine the most effective methods for deploying law enforcement and other resources.
- Training/Education:
 - o NHTSA DDACTS Operational Guidelines
- Marketing/Resources:
 - o DDACTS Brochure
 - o DDACTS Executive Summary
 - o Final Report: DDACTS Evaluability Assessment
 - o Toolkit
 - o Operational Guidelines
 - o Countermeasures That Work 7th Edition, 2013 (PDF 7.29MB)
 - o Data Suggestions for Implementation (PDF 303KB)
 - o Analyst Toolbox (IACA)
 - o Geospatial Analysis of Rural Motor Vehicle Traffic Fatalities (PDF 1.37MB)
 - o <u>Automated Fingerprint Identification System</u> (FBI)

Delaware Valley Regional Planning Commission (DVRPC)

- About/Contact:
 - Federally designated Metropolitan Planning Organization for a diverse nine-county region in two states: Bucks, Chester, Delaware, Montgomery, and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester, and Mercer in New Jersey.
 - o 215-592-1800 or ahastings@dvrpc.org
- Training/Education:
 - o Various task forces and workshops
- Marketing/Resources:
 - o Data
 - o Products
 - o Bicycle Planning
 - o Congestion Management
 - Mobility Analysis and Design
 - o Modeling and Analysis
 - o Pedestrian Planning
 - o Safe Streets
 - o Transit Planning
 - o Transportation Systems Management and Operations (TSM&O)
 - o Traffic Incident Management in the DVRPC Region
 - o <u>Commuter Services</u>

EZ Ride TMA - formerly known as Meadowlink TMA

- About/Contact:
 - o Bergen, Essex (urban), Monmouth, Passaic (urban), and Union
 - o 201-939-4242 or <u>info@ezride.org</u>
- Training/Education:
 - o E-Bike Safety will be online soon
 - o E-Scooter Safety will be online soon
 - o Bicycle Safety presentations
 - English
 - Bike Safety Presentation: Age 5-9





- Bike Safety Presentation: Age 10+
- Bike Safety Worksheet
- Spanish
 - Bike Safety Presentation: Age 5-9
 - Bike Safety Presentation: Age 10+
 - Bike Safety Worksheet
- Hindi
 - Bike Safety Presentation: Age 5-9
 - Bike Safety Presentation: Age 10+
 - Bike Safety Worksheet
- Arabic
 - Bike Safety Presentation: Age 5-9
 - Bike Safety Presentation; Age 10+
 - Bike Safety Worksheet
- Walk Safely presentations
 - English
 - Walk Safety Presentation: Age 5-9
 - Walk Safety Presentation: Age 10+
 - Walk Safety Worksheet
 - Spanish
 - Walk Safety Presentation: Age 5-9
 - Walk Safety Presentation: Age 10+
 - Walk Safety Worksheet
- Marketing/Resources:
 - Safe School Travel Guide During COVID-19 (Tips for Bussing, Biking, & Walking)
 - o Library of Online Bike and Ped Safety Resources for All Ages
 - o Case Studies
 - o Blog
 - o Commuter Services
 - Shuttles
 - Ryde4Life
 - Vanpools
 - Carpools

Federal Highway Administration (FHWA)

- About/Contact:
 - o Office of Safety
- Training/Education:
 - See <u>National Highway Institute</u> the training and education arm of (FHWA)
 - o Roadway Safety Professional Capacity Building Program (RSPCB)
 - Works with organizations that offer training aimed at improving the skills and abilities of roadway safety practitioners. These organizations offer free and for-fee opportunities ranging from classroom training, live webinars, recorded webinars, and online courses.
 - o FHWA Resource Center Training: Courses, Seminars, and Workshops
- Marketing/Resources:
 - o FHWA Resource Center Safety and Design Solutions/Best Practices





- <u>Every Day Counts</u> (EDC) A State-based model that identifies and rapidly deploys proven, yet underutilized innovations to shorten the project delivery process, enhance roadway safety, reduce traffic congestion, and integrate automation.
- o Environment Competency Building (ECB)
- o Federal-aid Essentials for Local Public Agencies
- o Freight Professional Development
- o <u>Highway Infrastructure Security and Emergency Management (HIS/EM) Professional Capacity</u> Building (PCB)
- o Intelligent Transportation Systems (ITS PCB)
- o National Highway Institute
- o Roadway Safety (RSPCB)
- Safety Training Resource Database (STRD)
- Transportation Planning
- o Universities and Grants Programs
- o Manual on Uniform Traffic Control Devices
 - The PDF version of the 2009 MUTCD with Revision Numbers 1 and 2 incorporated, dated May 2012 is the most current edition of the official FHWA publication.
- o Safe Transportation for Every Pedestrian (STEP)
 - Videos
 - Crosswalk visibility enhancements
 - Refuge islands
 - Raised crosswalks
 - Pedestrian hybrid beacons
 - Road diets

Federal Motor Carrier Safety Administration (FMCSA)

- About/Contact:
 - o Eastern Service Center, Baltimore, MD: (443) 703-2240
- Training/Education:
 - o <u>Course Catalog</u>
 - o Truck and Bus Traffic Enforcement Training
 - o Drug Interdiction Assistance Program DIAP
- Marketing/Resources:
 - Marketing
 - Certification Policy for Employees who Perform Inspections, Investigations and Safety Audits
 - Tips for Bicyclists and Pedestrians
 - Truck and Bus Traffic Enforcement
 - Bus Safety Look Before You Book
 - Household Goods Protect Your Move
 - Driver Safety
 - Passenger Carrier Safety
 - Company Safety Data
 - Highway-Rail Grade Crossing Safety
 - CMV Safety Belt Program
 - Commercial Tire Safety Tips
 - CMV Traffic Safety Facts
 - o Resources
 - Search Carrier Safety Records by Company Name or USDOT Number
 - Compliance, Safety, and Accountability (CSA) training resources

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New Jersey Traffic Safety Resources Guidebook



Federal Railroad Administration (FRA)

- About/Contact:
 - Railroad Safety <u>Email</u>
- Training/Education:
 - o Highway-Rail Grade Crossing Accidents 100818.pdf
 - o Railroad 101 Videos
- Marketing/Resources:
 - How Can I Improve Rail Safety
 - Pedestrian and Motorist Resources
 - State and Local Government Resources
 - Law Enforcement and First Responder Resources
 - Grade Crossing Safety and Trespass Prevention Research
 - Grade Crossing Safety and Trespass Prevention Grants
 - Right of Way Fatality and Trespass Prevention Workshop

Governor's Highway Safety Association (GHSA)

- About/Contact:
 - o Pam Shadel Fischer, GHSA Senior Director of External Engagement
 - pfischer@ghsa.org or 202-580-7923
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o State Highway Safety Office Resources
 - o Publications
 - o <u>Law Enforcement Resources</u>
 - o Traffic Records Management

Greater Mercer TMA

- About/Contact:
 - o Mercer and Ocean counties
 - o (609) 452-1491 or tma@gmtma.org
- Training/Education:
 - o Senior programs
 - o Travel Training Programs
 - o Walking School Bus
 - o Safe Routes to Schools
 - o Community Education Programs and Services
- Marketing/Resources:
 - o Good Moves
 - o <u>Trails Plan</u> (Mercer)
 - o **Biking**
 - o Property Managers
 - o **Programs and Services**
 - o School (Car)Pools
 - o Rideshare
 - o Bus and Train Services

Hackensack Meridian Health





- About/Contact:
 - o Bergen County
 - Meliam Gonzales, MSN, RN
 - Trauma Prevention Coordinator & Clinical Educator
 - Safe Kids Bergen County Coordinator
 - Meliam.Gonzales@hmhn.org
 - T: 551-996-2672 C: 201-981-9252
 - Monmouth & Ocean counties (Jersey Shore University Medical Center)
 - Adult Stop the Bleed training Tracy Nerney; tracy.nerney@hmh.org
 - Teens Crash trauma prevention Tracy Nerney; tracy.nerney@hmh.org
 - Middle school Bicycle and helmet safety Kevin Fogarty; Kevin.Fogarty@hmh.org
 - Pediatric Trauma preventions and child passenger safety Christine Frugard; christine.frugard@hmh.org
- Training/Education:
 - Adult Stop the Bleed training
 - o Teens Crash trauma prevention
 - o Middle school Bicycle and helmet safety
 - o Pediatric Trauma preventions and child passenger safety
- Marketing/Resources:
 - o n/a

HART TMA - Hunterdon Area Regional Transit / aka goHunterdon TMA

- About/Contact:
 - o Hunterdon county
 - o 908-788-5553 or info@gohunterdon.org
- Training/Education:
 - o Driving Safety
 - o Commuter Café
 - o Employer Services
 - o <u>Bike Hunterdon</u>
 - o Hunterdon County Safe Routes to School Program Distance Learning Center
 - o Safe Routes to School
 - o <u>Environmental Education</u>
 - o Anti-Idling
 - o Mobility Training
- Marketing/Resources:
 - o FREE Traffic Alert Service
 - o **EV Charging Stations**

Hudson TMA

- About/Contact:
 - Hudson county
 - o Phone: (201) 324-6222
 - o info@hudsontma.org
- Training/Education:
 - o Virtual Learning Center
 - o Community Educational Programs
 - o **Employer Services**
 - o Programs for Schools





- o Commuter Services
- o Adult Smart Cycling Class
- o Senior Pedestrian Safety Program
- o Learn to Ride Classes
- o Lunch and Learn Seminars
- Marketing/Resources:
 - o About Us

Institute for Transportation Engineers (ITE)

- About/Contact:
 - Membership organization for professional transportation engineers, transportation planners, and others responsible for the safe and efficient movement of people and goods on our surface transportation systems.
 - o 202-785-0060 or <u>ite_staff@ite.org</u>
- Training/Education:
 - o Membership-only professional and career development courses for engineers.
- Marketing/Resources:
 - o <u>Traffic Calming Fact Sheets</u>
 - Chicanes
 - Chokers
 - Closures
 - Corner Extension/Bulb-Outs
 - Diagonal Diverters
 - Lateral Shifts
 - Median Barrier/Forced Turn Islands
 - Median Islands
 - Mini Roundabouts
 - On-Street Parking
 - Raised Intersections
 - Realigned Intersections
 - Road Diets
 - Roundabouts
 - Speed Cushions
 - Speed Humps
 - Speed Table/Raised Crosswalks
 - Traffic Circles
 - Errata Sheets
 - Numerous paid and free studies available for download

Highway Loss Data Institute (HLDI) - See Insurance Institute for Highway Safety (IIHS)

Insurance Institute for Highway Safety (IIHS) & Highway Loss Data Institute (HLDI)

- About/Contact:
 - o https://www.iihs.org/
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o Vehicle ratings
 - o Advanced driver assistance





- o Airbags
- o Alcohol and drugs
- o Child safety
- o Distracted driving
- Fatality statistics
- o **Headlights**
- o Large trucks
- o Motorcycles
- o Older drivers
- Pedestrians and bicyclists
- Red light running
- o Roundabouts
- o Seat belts
- o Speed
- o <u>Teenagers</u>
- o Vehicle size and weight

Intoxicated Driver Resource Centers

- About/Contact:
 - o What you should know about IDRC
 - o County contact information
 - Atlantic County (609) 645-5932
 - Bergen County (201) 336-3310
 - Burlington County (609) 265-5855
 - Camden County (856) 374-5015
 - Cumberland County (856) 794-1011
 - Essex County (973) 395-8425
 - Gloucester County (856) 232-4840
 - Hudson County (201) 209-2810
 - Hunterdon County (908) 788-1900
 - Mercer County (609) 771-2410
 - Middlesex County (732) 74504500
 - Monmouth County (732) 308-3713
 - Morris County (973) 957-0805
 - Ocean County (732) 341-9700
 - Passaic County (973) 777-2048
 - Salem County (856) 794-1011
 - Somerset County (908) 704-6304
 - Sussex County (973) 940-5200
 - Union County (908) 527-4791
 - Warren County (973) 957-0805
- Training/Education:
 - Through a partnership between the Department of Human Services (DHS), Administrative Office of the Courts (AOC), and the New Jersey Motor Vehicle Commission (NJMVC), the IDP:
 - Administers the state's post-conviction DUI offenses system,
 - Approves and coordinates a network of county-based and regional Intoxicated Driving Resource Centers (IDRCs) that detain, educate, and screen consumers to determine the need for additional addictions treatment interventions,





- Recommends appropriate license action (suspensions and/or restorations) to the Motor Vehicle Commission, and
- Manages various other issues regarding documentation, general information and response to public inquiry.
- Marketing/Resources:
 - Convicted Offenders Fact Sheets
 - English
 - Arabic
 - Chinese
 - French
 - Japanese
 - Korean
 - Polish
 - Portuguese
 - Russian
 - Spanish

Jersey Shore University Medical Center – see Hackensack Meridian Health

Keep Middlesex Moving TMA

- About/Contact:
 - 0 732-745-4465
 - o Email: https://kmm.org/contact-us/
- Training/Education:
 - o Active Adult Safety
 - Teen Driving Safety
 - o Paint the Pavement
 - o Flag it
 - o Street Smart NJ
 - o Schools
- Marketing/Resources:
 - o Webinars and Podcasts

Kean University

- About/Contact:
 - o Claudia Knezek, Administrator, 908 737-3653, cknezek@kean.edu
 - o Mike Tullio, mtullio@kean.edu
- Training/Education:
 - Law Enforcement Training Richard Maxwell, rlmax@att.net or Derek DiStaso,

Derek.DiStaso@njsp.org

- Basic Crash Investigation
- Advanced Crash Investigation
- Specialty Courses
- Other Offerings
- New Jersey Traffic Safety Specialist (TSS) Program promotes highway traffic safety among police officers, as well as provide a mechanism recognize officers who have achieved advanced levels of training proficiency.
- o Contact: Michael Tullio, TSS Coordinator, mtullio@kean.edu
- Marketing/Resources:





o n/a

Metropolitan Planning Organizations

- About/Contact:
 - A metropolitan planning organization (MPO) is a federally mandated and federally funded transportation policy-making organization in the United States that is made up of representatives from local government and governmental transportation authorities. They were created to ensure regional cooperation in transportation planning.
 - MPOs in New Jersey:
 - Delaware Valley Regional Planning Commission (DVRPC) see individual listing
 - North Jersey Transportation Planning Authority (NJTPA) see individual listing
 - South Jersey Transportation Planning Organization (SJTPO) see individual listing

Middlesex County's Comprehensive Traffic Safety Program (CTSP)

- About/Contact:
 - About: One-stop shop for all traffic and pedestrian safety measures and information within Middlesex County.
 - o Regions covered: Generally limited to Middlesex County but may assist with some programs outside of primary region.
 - o Contact: David V. Gregor <u>davidvgregor@verizon.net</u>
- Training/Education:
 - Various traffic safety initiatives and associated training/hands-on participation:
 - DRIVE program
 - Traffic Safety is Elementary
 - Don't Drive Dangerously (teens)
 - PSA contest
 - Annual traffic safety symposium
- Marketing/Resources:
 - Various traffic safety brochures available for download from website
 - Website serves as point of contact for public for Middlesex concerns related to:
 - High crash areas
 - Localized speeding areas for deployment of our "Slow Down" program
 - Information on our DRIVE program.

Monmouth County Police Traffic Officers Association

- About/Contact:
 - Kristian DeVito kdevito@mcponj.org
- Training/Education:
 - Various localized LEO training offered
- Marketing/Resources:
 - \circ n/a

Mothers Against Drunk Driving (MADD)

- About/Contact:
 - o MADD NJ
 - **877-275-6233**
 - www.madd.org/nj
 - Nj.state@madd.org
- Training/Education:





- Victim Services
 - 24 hour Victim/Survivor Helpline 1-877-MADD-HELP (1-877-623-3435)
- o Victim Impact Panels
- Marketing/Resources:
 - o n/a

National Association of School Resource Officers (NASRO)

- About/Contact:
 - New Jersey Chapter

Phone: (973) 486-9453Email: info@njasro.org

- Training/Education:
 - o Courses offered
- Marketing/Resources:
 - o n/a

National Highway Institute (NHI)

- About/Contact:
 - Training and education arm of the Federal Highway Administration (FHWA)
 - o 1-877-558-6873
- Training/Education:
 - o Course search
- Marketing/Resources:
 - o NHI Store

National Highway Traffic Safety Administration (NHTSA)

- About/Contact:
 - 0 888-327-4236
- Training/Education:
 - Law Enforcement training
 - DWI Detection and Standardized Field Sobriety Test
 - DWI Detection and Standardized Field Sobriety Test (SFST) Instructor Guide PDF
 - DWI Detection and Standardized Field Sobriety Test (SFST) Participant Manual PDF
 - <u>DWI Detection and Standardized Field Sobriety Test (SFST) Instructor Guide</u>
 REFRESHER PDF
 - DWI Detection and Standardized Field Sobriety Test (SFST) Participant Manual
 REFRESHER PDF
 - PowerPoints: Main Training 19 individual PowerPoints (ZIP)
 - Other Material 2 sets of PowerPoints 4 refresher sessions, and 5 optional sessions (ZIP)
 - Instructor Development Course | DWI Detection and SFST Instructor Guide PDF
 - Instructor Development Course | DWI Detection and SFST Participant Manual PDF
 - <u>PowerPoints: Instructor Development Course</u> | <u>DWI Detection and SFST Participant</u>
 <u>Manual Sessions 1-5 individual PowerPoints (ZIP)</u>
 - <u>PowerPoints: Instructor Development Course</u> | <u>DWI Detection and SFST Participant</u>
 <u>Manual Sessions 6-11 individual PowerPoints (ZIP)</u>
 - Drug Evaluation and Classification
 - Advanced Roadside Impaired Driving Enforcement: Instructor Guide PDF





- Advanced Roadside Impaired Driving Enforcement: Participant Manual PDF
- Drug Evaluation and Classification (Preliminary School) Instructor Guide PDF
- Drug Evaluation and Classification (Preliminary School) Participant Manual PDF
- Drug Recognition Expert Course Instructor Guide PDF
- Drug Recognition Expert Course Participant Manual PDF
- <u>Drug Recognition Expert Instructor Development Course Instructor Guide PDF</u>
- Drug Recognition Expert Instructor Development Course Participant Manual PDF
- Drug Condensed Instructor Development Course Instructor Guide PDF
- Drug Condensed Instructor Development Course Participant Manual PDF
- Speed Measuring Device Resources
 - CORE
 - o CORE Participant Manual (SMD)
 - o CORE Instructor Manual (SMD)
 - CORE Instructor PowerPoint (SMD)
 - LIDAR
 - o LIDAR Participant Manual (SMD)
 - o LIDAR Instructor Manual (SMD)
 - <u>LIDAR Instructor PowerPoint (SMD)</u>
 - RADAR
 - o RADAR Participant Manual (SMD)
 - o RADAR Instructor Manual (SMD)
 - o RADAR Instructor PowerPoint (SMD)
 - o Glossary | Speed Measuring Device Resources
 - o Introduction | Instructor Speed Measuring Device Resources
- See also Transportation Safety Institute
- Marketing/Resources:
 - Main site for materials: www.trafficsafetymarketing.gov
 - Law Enforcement Toolkits
 - High-Visibility Enforcement
 - No Refusal Weekend
 - Law Enforcement Phlebotomy
 - Teen Driving
 - Speeding
 - o Search vehicle safety ratings
 - Check your car seat's Ease of Use Ratings
 - Uniform Tire Quality Grading Systems (UTQGS) ratings
 - Safety Issues & Recalls (cars, car seats, tires, and equipment)
 - o Risky Driving
 - Drunk Driving
 - Drug-Impaired Driving
 - Distracted Driving
 - Seat Belts
 - Speeding
 - Drowsy Driving
 - o Road Safety
 - Child Safety
 - Teen Driving
 - Adapted Vehicles





- Vehicle Theft Prevention
- Pedestrian Safety
- Bicycle Safety
- Older Drivers
- School Bus Safety
- Motorcycle Safety
- 15-Passenger Vans
- o **Equipment**
 - Car Seats and Booster Seats
 - Driver Assistance Technologies
 - Takata Recall Spotlight
 - Tires
 - Odometer Fraud
 - Air Bags
- o <u>Technology and Innovation</u>
 - Automated Vehicles for Safety
 - Vehicle-to-Vehicle Communication
 - Vehicle Cybersecurity
 - Vehicle Data Privacy

National Institute for Occupational Safety and Health (NIOSH)

- About/Contact:
 - o 1-800-CDC-INFO (1-800-232-4636)
 - o Contact CDC-INFO
- Training/Education:
 - o Motor Vehicle Safety at Work
 - o Law Enforcement Officer Motor Vehicle Safety
- Marketing/Resources:
 - o Publications and Products

National Operations Center of Excellence (NOCoE)

- About/Contact:
 - o 202-624-5478
- Training/Education:
 - o <u>Talking Traffic Incident Management (TIM) webinar series</u>
- Marketing/Resources:
 - o Resources for Connected and Automated Vehicles
 - o <u>Cooperative Automated Transportation (CAT) Coalition</u>

National Road Safety Foundation (NRSF)

- About/Contact:
 - NRSF produces documentaries, educational programs and public service campaigns for broadcast and for use in safety, educational and enforcement programs.
 - o Michelle Anderson, Director of Operations
 - 212-837-4854 or michelle@nrsf.org
 - Behrooz Shokati, Executive Director
 - 866-SAFEPATH (866-723-3728) or <u>behrooz@nrsf.org</u>
- Training/Education:
 - o n/a





- Marketing/Resources:
 - o Free Traffic Safety Resources page

National Safety Council (NSC)

- About/Contact:
 - o (800) 621-7619 or customerservice@nsc.org
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o Road Safety Research
 - o <u>Tools and Resources</u>
 - o Road to Zero: A Plan to Eliminate Roadway Deaths

National Transit Institute (NTI)

- About/Contact:
 - The National Transit Institute, at Rutgers, The State University of New Jersey, was established to develop, promote, and deliver training and education programs for the public transit industry.
 - 0 848-932-1700
 - o nti info@nti.rutgers.edu
- Training/Education:
 - Course catalog
- Marketing/Resources:
 - o Educational Resources

National Transportation Safety Board (NTSB)

- About/Contact:
 - Charged with determining the probable cause of transportation accidents and promoting transportation safety, and assisting victims of transportation accidents and their families.
 - To report an incident/accident or if you are a public safety agency, please call 1-844-373-9922 or 202-314-6290 to speak to a Watch Officer at the NTSB Response Operations Center (ROC) in Washington, DC (24/7).
- Training/Education:
 - o NTSB Training Center
- Marketing/Resources:
 - o Safety alerts
 - o Safety studies
 - o Safety recommendations

National Work Zone Safety Information Clearinghouse

- About/Contact:
 - Library of Resources to Improve Roadway Work Zone Safety for All Roadway Users
- Training/Education:
 - o <u>Training webpage</u>
- Marketing Resources:
 - o Clearinghouse Ads, Videos, Brochures, Newsletters, and More

Network of Employers for Traffic Safety (NETS)

• About/Contact:





- A membership-based collaborative group of employer road safety professionals whose objective is to advance road safety for employees, their family members and members of the communities where they live and work.
- Susan Gillies, Marketing and Operations Analysis Manager sgillies@trafficsafety.org
- Training/Education:
 - o Members-only benefit
- Marketing/Resources:
 - o Campaign Materials & Free Resources

New Jersey Association for Health, Physical Education, Recreation and Dance (NJ AHPERD)

- About/Contact:
 - o http://www.njahperd.org/
- Training/Education:
 - o Click on "Resources" on website above
- Marketing/Resources:
 - o 2020 New Jersey Student Learning Standards Comprehensive Health and Physical Education
 - o Click on "Resources" on website above for more

New Jersey Bicycle and Pedestrian Resource Center

- About/Contact:
 - o Charles Brown, James Sinclair, Lisa Cintron
 - o 848-932-2899 or bikeped@ejb.rutgers.edu
- Training/Education:
 - o Trainings & Workshops
 - o Complete Streets Resources

Marketing/Resources:

o New Jersey Bicycle and Pedestrian Resource Center (BPRC)

New Jersey Cannabis Regulatory Commission

- About/Contact:
 - o In 2021 this entity is still in development.

New Jersey Crossing Guard training

- About/Contact:
 - o Catherine Bull 848-932-2833 or <u>catherine.bull@ejb.rutgers.edu</u>
- Training/Education:
 - o Reports
 - o Laws and Guidance
 - o Tools
 - o Resources
- Marketing/Resources:
 - o Resources flyer

New Jersey Department of Education

- About/Contact:
 - o (609) 376-3500
- Training/Education:
 - o n/a





- Marketing/Resources:
 - o <u>New Jersey Student Learning Standards Comprehensive Health and Physical Education</u> (includes driver's education)

New Jersey Department of Health

- About/Contact:
 - o Division of Medicinal Marijuana
 - o Cannabis Regulatory Commission
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o n/a

New Jersey Department of Transportation (NJDOT)

- About/Contact:
 - o NJDOT Subject matter experts contacts list for traffic safety related units
 - NOTE: The NJDOT is currently developing a resources webpage, similar to this resource guidebook, which is estimated to be operational in 2022.
- Training/Education:
 - o Safe Routes (to School) Program
 - o Crossing Guard training
 - o Complete Streets program
- Marketing/Resources:
 - o <u>Highway Safety Overview</u>
 - o <u>Highway Safety Improvement Program</u>
 - o State Strategic Highway Safety Plan
 - o Safety Programs
 - o Pedestrian and Bicycle Safety
 - o Pedestrian and Bicycle Safety
 - o Complete Streets Policy
 - o Safe Routes to School
 - o Safe Routes to Transit
 - o Pedestrian Safety Improvement Program
 - o Intersection Improvement Program
 - o Crash Reduction Program
 - o <u>Safe Corridor Program</u>
 - o Local Safety and High Risk Rural Roads Program
 - o Highway-Railroad Grade Crossing Program
 - o Work Zone Safety Program
 - o Safety Service Patrol
 - o Crash Records
 - o <u>Useful Links</u>

New Jersey Division of Criminal Justice (DCJ)

- About/Contact:
 - o DCJ Headquarters 609-984-6500
- Training/Education:
 - o DCJ Training Academy catalog
 - RADAR operator and instructor training





- Emergency Vehicle Operator Course (EVOC) instructor
- Marketing/Resources:
 - o See NJ Division of Highway Traffic Safety (DHTS)

New Jersey Division of Highway Traffic Safety (DHTS)

- About/Contact:
 - DHTS administers Federal and State grant funding for eligible traffic safety entities.
 - North Bergen, Essex, Hudson, Morris, Passaic, Sussex, Warren
 - Bob Gaydosh: 609-376-9706 or robert.gaydosh@njoag.gov
 - o Central Hunterdon, Mercer, Middlesex, Monmouth, Ocean, Somerset, Union
 - Ed O'Connor: 609-376-9708 or edward.oconnor@njoag.gov
 - South Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Salem
 - Ray Reeve: 609-376-9713 or raymond.reeve@njoag.gov
 - Drunk Driving Enforcement Fund (DDEF)
 - Frank Neary: 609-376-9799 or frank.neary@njoag.gov
- Training/Education:
 - o <u>Car Seat Checkpoints for care givers</u> (with multiple partners)
 - o Law Enforcement Training
 - Basic Crash Investigation
 - Advanced Crash Investigation
 - Specialty Courses
 - Other Offerings
- Marketing/Resources:
 - See also Crash Analysis Tool
 - o Polling on traffic safety issues
 - Websites
 - Seat Belt Safety
 - Child Safety Seat
 - Vehicle Safety
 - Motorcycle Safety
 - Impaired Driving
 - Distracted Driving
 - Publications
 - Bicycle Helmet Law Fact Sheet
 - Bicycle Safety Hang Tag
 - Crosswalk Warning Palm Card
 - Danger In and Around the Car Keeping Our Children Safe
 - Don't Drive Stupid
 - Driving While Intoxicated in New Jersey *NEW
 - "Got Your Decals" Palm Card/Poster
 - Graduated Driver License NEW
 - Ice & Snow
 - Impaired Driving Crackdown Palm Card
 - Move Over Law Palm Card
 - Pedestrian Safety Palm Card
 - Put It Down! Just Drive Palm Card/Flyer
 - Put the Brakes on Fatalities Day
 - Saved by the Belt Poster
 - Safe Bicycle Riding in New Jersey





- Seat Belt Palm Card
- Share the Kevs Resource Guide
- Staying Safe in the Car Car Seat Recommendations for Children
- Tailgating Palm Card
- Traffic Safety Bulletin
- Watch for Deer!
- Contact regional representative for printed marketing materials available

New Jersey Driver's Education Committee (DEC)

- About/Contact:
 - o Dr. Claudia Knezek cknezek@kean.edu
 - Oversight of Driver Education remains with the Motor Vehicle Commission (MVC) and the Department of Education (DOE) that oversees curriculum instruction for 516 independent high schools. The DEC links the state system to a national network of field leaders with the goal of promoting effective novice driver practices throughout the country.
- Training/Education:
 - Oversight of resources for teachers, parents, and new drivers that appear on the <u>SHAPE NJ Driver</u> Education website.
- Marketing/Resources:
 - See <u>Society of Health and Physical Education Educators of NJ</u> (SHAPE NJ)

New Jersey Local Technical Assistance Program (NJLTAP)

- About/Contact:
 - Housed in Rutgers' Center for Advanced Infrastructure and Transportation (CAIT)
 - Training & Events Rutgers CAIT
- Training/Education: Various recurring events and trainings focused on engineering design and crash reporting. There are about 20 training opportunities per month and many have live-trainers.
 - Design of ADA Curb Ramps and Pedestrian Access points
 - Work Zone Safety Awareness Workshop
 - o NJDHTS NJTR-1 Crash Form Refresher
 - o Traffic Control Coordinator Program
 - o Highway Inspection Procedures for Federal-aid Projects
 - o Federal-aid Requirements and LPA Stewardship
- Marketing/Resources:
 - Federal aid essentials, technical briefs, portals and notices here: <u>NJLTAP Resources & Links Rutgers</u>

New Jersey Manufacturer's Insurance Group

- About/Contact:
 - o Free teen driver safety programs and resources
 - o Pat McCormick pmcormick@njm.com 732-513-2561
- Training/Education:
 - Share The Keys (interactive program for parents and their teen drivers that increases awareness and encourages community involvement to help keep teen drivers safe)
 - o <u>STK Facilitator training</u> (bring Share the Keys to your community by becoming a facilitator)
 - What Do You Consider Lethal? (program is designed to help teens avoid reckless and distracted driving by making responsible decisions)
 - Just Drive PSA Contest (schools compete for funds toward a post-prom, post-graduation, or safe driving program)





- Marketing/Resources:
 - o New Jersey STK Resource Guide
 - o New Jersey STK Resource Guide (Spanish)
 - o The Key to Teen Driver Safety

New Jersey Pedestrian and Bike Safety Coalition

- About/Contact:
 - Wendy Berk, WBerk@bianj.org
 - Member organizations: NJBIA (lead), AAA, EZ Ride, NJDOT, NJDHTS, NJ Safe Routes, SafeKids, StreetSmart, Vision Zero NJ, and others.
- Training/Education:
 - o Each member organization has their own education programs
- Marketing/Resources:
 - o "Thunderclap" social media campaign

New Jersey Police Traffic Officers Association (NJPTOA)

- About/Contact:
 - o Exec. Dir Sgt Richard Maxwell, retired
 - traffic@njptoa.org or 856-220-1433
- Training/Education:
 - Offers individual course for LEOs
 - o Good summary website for other LEO training opportunities
 - o Monthly meetings to highlight and coordinate work ongoing
- Marketing/Resources:
 - o n/a

New Jersey Safe Routes to School Resource Center (Voorhees Transportation Center)

- About/Contact:
 - o Edward J. Bloustein School of Planning and Public Policy
 - Rutgers, The State University of New Jersey
 - 33 Livingston Avenue, Fourth Floor, New Brunswick, New Jersey 08901
 - (848) 932-7901 or srts@ejb.rutgers.edu
- Training/Education:
 - o Lesson Plans and Curriculum
 - o SRTS Academy
 - o COVID-19 Walk and Bike Safety Resources
 - o COVID-19 Safety in our Neighborhoods
- Marketing/Resources:
 - o Resources
 - o Safety Snippets
 - o Recognition Program
 - o Grant Funding Overview
 - o Find Your SRTS Regional Coordinator
 - o Newsletter
 - o Guides
 - o Research Reports
 - o Case Studies
 - o Planning and Evaluation
 - o TMA Sample Travel Plans





o Policies

New Jersey State Association of Chiefs of Police (NJSACOP)

- About/Contact:
 - o njsacop@njsacop.org
 - o (856) 334-8943
- Training/Education:
 - o Professional Development Division
- Marketing/Resources:
 - o Low Staffing Sobriety Checkpoints Guide
 - o Saturation Patrols & Sobriety Checkpoints Guide
 - o Guide for Speed Management Community Awareness Project
 - o Nighttime Seat Belt Enforcement Strategies
 - o Nighttime Enforcement of Seat Belt Laws: An Evaluation of Three Community Projects
 - o Officer Fatalities in Motor Vehicle Crashes
 - o DDACTS Operational Guide

New Jersey State Police (NJSP)

- About/Contact:
 - o Main NJSP number: 609-882-2000
 - o Traffic & Public Safety Office
 - School Safety and Outreach Unit
 - 609-882-2000 x 2287
 - SchoolandTrafficSafetyUnit@gw.njsp.org
- Training/Education:
 - o Traffic Incident Management program
 - o School Safety & Outreach Unit
- Marketing/Resources:
 - o Highway Traffic Safety Unit
 - o Fatal Accident Investigation Unit
 - o Safe Passage Corridor Unit
 - o <u>Victim Services Unit</u>
 - o Delaware River Joint Toll Bridge Commission Liaison
 - o Child Safety Seat Program
 - o Crash Report Information
 - o Fatal Accident Statistics
 - o <u>Fatal Motor Vehicle Crash Yearly Reports</u>
 - o Pursuit Information
 - o Towing Rates and Application
 - o Alcohol Drug Testing Unit
 - o Marine Services Bureau

North Jersey Transportation Planning Authority (NJTPA)

- About/Contact:
 - The NJTPA is the federally authorized Metropolitan Planning Organization (MPO) for 6.7 million people in the 13-county northern New Jersey region: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren counties.
 - Main contact info:
 - 973-639-8400 or NJTPA@NJTPA.org





- o Contacts:
 - Local Project Development
 - Sascha Frimpong Director, Local Project Development
 - Christine Mittman Manager, Safety Programs
 - Sarbjit Kahlon Principal Planner, Local Programs
 - Aimee Jefferson Principal Planner, Safety Programs
 - Patricia Newton Principal Planner, Project Lead
 - Rich Brundage Project Manager
 - Outreach
 - Kevin Ortiz Multimedia Specialist
 - Melissa Hayes Senior Manager, Public Outreach
 - Ted Ritter Manager, External Affairs
 - Will Yarzab Senior Planner, Safety
- Training/Education:
 - Various (Together North Jersey trainings, FHWA trainings, expos ect.) See calendar here for more info: https://www.njtpa.org/Get-Involved/Info-Resources/Calendar.aspx
- Marketing/Resources:
 - StreetSmart NJ (pedestrian safety) See separate StreetSmart NJ section of this document with more details and links
 - o Complete Streets
 - o Road Safety Audits
 - o Walkable Communities workshops
 - o Local Capital Project Delivery
 - o <u>Transportation Improvement Program (TIP)</u>
 - o Local Programs
 - o Safe Routes to School Program (SRTS)
 - o Plan 2045
 - o NJTPA Introductory Brochure
 - o <u>Transportation Acronym Guide</u>
 - o Citizen's Guide to Transportation Planning in NJ
 - History of Metropolitan Planning Organizations

New Jersey Travel Independence Program (NJTIP)

- About/Contact:
 - The mission of NJTIP is to increase the independence and self-sufficiency of people with disabilities, older adults and others by empowering them to use the public transit system safely and independently.
 - In 2013 NJTIP merged with the Alan M. Voorhees Transportation Center (VTC).
 - o Louis Hoffman, lhoffman@njtip.rutgers.edu
- Training/Education:
 - o <u>One-on-One Travel Instruction Program (Access Link customers)</u>
 - o Mobility Management Program
 - o Individual Concierge and Trip Planning Services
 - o Small Group/In-School Travel Instruction
 - o Connect to Transit Seminars
- Marketing/Resources:
 - o n/a



Driving Toward ZERO Deaths

New Jersey Turnpike Authority (NJTA)

- About/Contact:
 - o 1-732-750-5300, extension 8750
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o Traffic Cameras
 - o SafeTripNJ
 - o Roadside Assistance

New Jersey Motor Vehicles Commission (MVC)

- About/Contact:
 - 0 609-292-6500
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o Basic automobile driver manual (includes motorcycle manual)
 - New Jersey Driver Manual (English) (Revised 05/20, pdf)
 - New Jersey Driver Manual (Spanish) (Revised 06/19, pdf)
 - Special guide for parents of teen drivers
 - Share the Keys Resource Guide (English) (Revised 5/19, pdf)
 - Share the Keys Resource Guide (Spanish) (Revised 5/19, pdf)
 - o Commercial driver manual
 - Commercial Driver Manual [rev 08/2015, pdf]
 - o Other manuals
 - Motorcycle manual (English) [rev 06/19, pdf]
 - Motorcycle manual (Spanish) [rev 06/19, pdf]
 - Boating safety manual
 - Moped Manual
 - Snowmobile Manual
 - NJ Traffic Offenses Points Schedule

Numetric – see Crash Analysis Tool

Ocean County Police Traffic Officers Association

- About/Contact:
 - o President: Christopher Linnell christinnellshpd@gmail.com
- Training/Education:
 - o Selected training opportunities for Ocean County law enforcement officers
- Marketing/Resources:
 - o n/a

Operation Lifesaver

- About/Contact:
 - o Non-profit organization and nationally-recognized leader of rail safety education.
 - o 703-739-0308 or general@oli.org
- Training/Education:
 - o Driving Safely Near Tracks
 - Walking Safely Near Tracks





- Marketing/Resources:
 - o Free digital library of resources

Penn Medicine/Princeton Health

- About/Contact:
 - o Barbara Vaning, Community Wellness Program Associate
 - 609-683-3223 or barbara.vaning@pennmedicine.upenn.edu
 - o Regions covered: Middlesex, Mercer, lower Somerset, lower Hunterdon
- Training/Education:
 - o CarFit and driving while drowsy programs
- Marketing/Resources:
 - o n/a

Police Training Commission (PTC)

- About/Contact:
 - o Police Academies in New Jersey
- Training/Education:
 - o See each academy site
- Marketing/Resources:
 - o n/a

Ridewise TMA

- About/Contact:
 - Somerset county
 - 360 Grove Street, Bridgewater, NJ 08807
 - 908-704-1011 or staff@ridewise.org
- Training/Education:
 - o <u>Distance Learning Resources</u>
 - o Safe Routes to Schools
 - o Walkability and Bikeability Audits
 - o School Travel Plans
 - o School Travel Tally
- Marketing/Resources:
 - o See <u>site</u>

Rutgers University – Center for Advanced Infrastructure and Transportation (CAIT)

- About/Contact:
 - CAIT offers training programs in work zone safety, NJTR-1, traffic incident management, UAS
 applications for traffic safety, data-driven countermeasures for traffic safety, roadway and traffic
 safety improvement programs, and others.
 - o David Maruca, CAIT Project Manager <u>dem200@soe.rutgers.edu</u>
- Training/Education:
 - o Searchable class database
- Marketing/Resources:
 - o **Publications**

Rutgers University - Voorhees Transportation Center (VTC)

• About/Contact:





- o 848-932-6812 or vtc@ejb.rutgers.edu
- Training/Education:
 - o See link below under Resources
- Marketing/Resources:
 - o GASCAP
 - o Mineta National Transportation Research Consortium
 - o National Transit Institute (NTI)
 - o NJ Bicycle and Pedestrian Resource Center (DOT)
 - o NJ Safe Routes to School Resource Center (DOT)
 - o NJ Travel Independence Program (NJTIP)
 - o Together North Jersey (TNJ)
 - o Transit-Oriented Development (TOD)

Safety Voyager

- About/Contact:
 - A crash analysis tool available to federal, state, and local government agencies. It provides 2D and 3D graphical displays, with a quick comparative view of crashes within a defined area, municipality, or county based upon user defined queries.
 - o Contact: Chris Zajac, NJDOT

Safe Kids New Jersey

- Carol Ann Giardelli, M.Ed. <u>cgiardel@its.jnj.com</u> or 732-524-3864
- New Jersey County Safe Kids Coalitions see each for individual information
 - o <u>Safe Kids Bergen County</u>
 - o Safe Kids Essex County
 - o Safe Kids Hudson County
 - o Safe Kids Mercer County
 - o Safe Kids Middlesex County (NJ)
 - o Safe Kids Monmouth/Ocean
 - o Safe Kids Northern New Jersey
 - Safe Kids Passaic County
 - o Safe Kids Southern New Jersey
 - o Safe Kids Union County (NJ)
 - Caitlyn Foelsch, coalition coordinator <u>cfoelsch@childrens-specialized.org</u>
 - Corinna McElwain, coalition co-coordinator cmcelwain@childrens-specialized.org

Safe Kids Worldwide (also see NJ Safe Kids for certain NJ county coalitions)

- About/Contact:
 - o Carol Ann Giardelli, CGiardel@its.jnj.com
- Training/Education:
 - Child Passenger Seat technician and instructor training
- Marketing/Resources:
 - o n/a

<u>Safe Routes to School</u> (see NJ Safe Routes to School Resource Center)

- About/Contact:
 - Facilitates the planning, development and implementation of projects that improve safety and air quality, as well as reduce traffic and fuel consumption around schools.
 - o info@saferoutesinfo.org





- o Safe Routes Partnership
- Training/Education:
 - o Lesson Plans & Curricula
 - o Safe Routes Academy
- Marketing/Resources:
 - o Resources
 - o **Publications**

Share the Keys (see NJ Manufacturer's Insurance)

Society of Health and Physical Education Educators – New Jersey (SHAPE NJ)

- About/Contact:
 - o SHAPE NJ is dedicated to advancing quality health education through professional development, programming, advocacy, and collegial exchange.
 - o Executive Director: executive_director@shapenj.org
- Training/Education:
 - o Conferences and workshops
- Marketing/Resources:
 - o Publications
 - o Resources

South Jersey Transportation Authority (SJTA)

- About/Contact:
 - Operational responsibilities for the Atlantic City Expressway, Atlantic City International Airport terminal, and parking facilities in Atlantic City
 - o (609) 965-6060
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o n/a

South Jersey Transportation Planning Organization (SJTPO)

- About/Contact:
 - The South Jersey Transportation Planning Organization (SJTPO), a Metropolitan Planning Organization (MPO) covering Atlantic, Cape May, Cumberland, and Salem counties, provides a regional approach to solving transportation issues.
 - o (856) 794-1941 or info@sjtpo.org
- Training/Education:
 - o <u>Current Traffic Safety Programs Offered</u>
- Marketing/Resources:
 - o <u>Document Library</u>

StreetSmart NJ

- About/Contact:
 - Public education campaign that aims to raise awareness of pedestrian and motorist laws and change the behaviors that lead to pedestrian and cyclist crashes and fatalities.
 - o William M. Yarzab, Street Smart NJ Coordinator (NJTPA)
 - One Newark Center, 17th Floor, Newark, NJ 07102
 - 973.877.8120 or <u>Wyarzab@njtpa.org</u> or cell: 908.229.4018





- Training/Education:
 - o Law Enforcement Pedestrian Enforcement Training available through AAA
- Marketing/Resources:
 - o <u>Campaign materials</u>
 - o How To Guide, Surveys, and Fact Sheet
 - o Social Media Guide, Sample Posts, and Cinemagraphs
 - o Enforcement
 - o Press Materials
 - o Videos

Students Against Destructive Decisions (SADD)

- About/Contact:
 - o 508-481-3568 (SADD National, no active NJ chapter contact available)
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o <u>Traffic Safety Initiatives</u>

TMA Council of New Jersey (TMAC)

- o About/Contact:
 - TMA Council of NJ (TMAC NJ) is comprised of the Executive Directors of New Jersey's eight
 Transportation Management Associations. TMAs are non-profit organizations that work with
 businesses, commuters, county and local governments, and state agencies to implement programs
 that reduce traffic congestion and improve air quality.
 - o njtmacouncil@gmail.com
- o Training:
 - o n/a
- Resources:
 - o <u>Newsletter</u>

Together North Jersey (TNJ)

- About/Contact:
 - TNJ is a consortium of partners working to make the region more competitive, efficient, livable, and resilient through collaboration, technical assistance, and peer-exchange opportunities.
 - o Miriam Salerno, miriam.salerno@ejb.rutgers.edu
- Training/Education:
 - o <u>TNJ Institute</u>
- Marketing/Resources:
 - o TNJ Reports and Resources

Traffic Incident Management (TIM)

- About/Contact:
 - Traffic Incident Management (TIM) Responder Training brings police, firefighters, DOT, towing, medical personnel, and other incident responders together to engage in interactive, hands-on incident resolution exercises.
 - o Contact form
- Training/Education:
 - o <u>Training classes for police, firefighters, DOT, towing, medical personnel, and other incident</u> responders





- Marketing/Resources:
 - o **Documents and resources**
 - o <u>TIM Training and Capacity Building Videos</u>
 - o TIM FAQs

Traffic Officers Association of Bergen County

- About/Contact:
 - o info@ptoabc.org
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o Links to NHTSA materials

Traffic Officers Association of Central West Jersey

- About/Contact:
 - o Serving Somerset, Hunterdon and Warren Counties
 - o President@toacwj.org
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o n/a

Traffic Safety Marketing

- About/Contact:
 - o This is the free NHTSA website for all downloadable traffic safety outreach and marketing materials.
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o Bicycle Safety
 - o Child Safety
 - o Child Car Safety
 - o <u>Distracted Driving</u>
 - o Drunk Driving
 - o <u>Drug-Impaired Driving</u>
 - o First Responder Safety
 - o Motorcycle Safety
 - o Older Drivers
 - o <u>Pedestrian Safety</u>
 - o Rail Grade Crossing
 - o School Bus Safety
 - o Seat Belts
 - o Speed Prevention
 - o Teen Safety
 - o Vehicle Safety

Transportation Management Association Council of New Jersey (see TMA Council above)

Transportation Management Associations (TMAs)





- Transportation Management Associations (TMA) are organizations created solely for the implementation of transportation demand management programs and services in a community. TMAs are public-private partnerships designed to address traffic congestion and air-quality problems in communities throughout the Unites States. The appeal of a TMA lies in multiple organizations and individuals banding together to address and accomplish more than any one government agency, employer, developer or resident could alone.
- See individual TMAs by name:
 - o Atlantic County see <u>Cross County Connection TMA</u>
 - o Bergen County see EZ Ride TMA
 - Burlington County see <u>Cross County Connection TMA</u>
 - Camden County see Cross County Connection TMA
 - Cape May County see <u>Cross County Connection TMA</u>
 - o Cumberland County see Cross County Connection TMA
 - Essex County see <u>EZ Ride TMA, TransOptions TMA</u>
 - Gloucester County see <u>Cross County Connection TMA</u>
 - o Hudson County see <u>Hudson TMA</u>, <u>EZ Ride TMA</u>
 - Hunterdon County see <u>HART TMA</u>
 - Mercer County see <u>Greater Mercer TMA</u>
 - o Middlesex County see Keep Middlesex Moving TMA
 - o Monmouth County see EZ Ride TMA
 - o Morris County see <u>TransOptions TMA</u>
 - o Ocean County see <u>Greater Mercer TMA</u>
 - Passaic County see EZ Ride TMA, TransOptions TMA
 - Salem County see <u>Cross County Connection TMA</u>
 - Somerset County see <u>Ridewise TMA</u>
 - Sussex County see TransOptions TMA
 - Union County see <u>EZ Ride TMA</u>, <u>TransOptions TMA</u>
 - Warren County see <u>TransOptions TMA</u>

Transportation Planning Authorities (TPAs)

- o Atlantic County see South Jersey Transportation Planning Organization
- o Bergen County see North Jersey Transportation Planning Authority
- o Burlington County see Delaware Valley Regional Planning Commission
- o Camden County see <u>Delaware Valley Regional Planning Commission</u>
- Cape May County see South Jersey Transportation Planning Organization
- o Cumberland County see <u>South Jersey Transportation Planning Organization</u>
- Essex County see North Jersey Transportation Planning Authority
- o Gloucester County see <u>Delaware Valley Regional Planning Commission</u>
- Hudson County see <u>North Jersey Transportation Planning Authority</u>
- o Hunterdon County see North Jersey Transportation Planning Authority
- Mercer County see <u>Delaware Valley Regional Planning Commission</u>
- o Middlesex County see <u>North Jersey Transportation Planning Authority</u>
- o Monmouth County see North Jersey Transportation Planning Authority
- Morris County see <u>North Jersey Transportation Planning Authority</u>
- o Ocean County see <u>North Jersey Transportation Planning Authority</u>
- Passaic County see North Jersey Transportation Planning Authority
- o Salem County see South Jersey Transportation Planning Organization
- o Somerset County see North Jersey Transportation Planning Authority
- Sussex County see North Jersey Transportation Planning Authority
- Union County see <u>North Jersey Transportation Planning Authority</u>





o Warren County – see North Jersey Transportation Planning Authority

Transportation Safety Institute

- About/Contact:
 - o TSI provides face-to-face, live virtual, or web-based training for safety professionals in federal, state and local government agencies and the private industry.
 - o tsi@dot.gov or 800-858-2107
- Training/Education (free registration required):
 - o Courses for highway safety professionals
 - o Transit Safety and Security Program (TSSP) Certificate
 - o World Safety Organization, Inc. (WSO) Certification
 - o <u>Highway Traffic Safety Professional Certificate</u>
 - o Transportation Safety Leadership Certificate
 - o Public Transportation Safety Certification Training Program (PTSCTP) Certificate
 - o Many other areas available
- Marketing/Resources:
 - o n/a

TransOptions TMA

- About/Contact:
 - Coverage: Morris, Warren, and Sussex (entire counties), Essex, Passaic, and Union counties (suburban areas only)
 - o Contacts: Dan Callas dcallas@transoptions.org or Laura Cerutti lcerutti@transoptions.org
 - o Phone: (973) 267-7600
- Training/Education:
 - Street Smart NJ: Education, engagement, surveys and intersection observations
 - o Safe Routes to School: Walk N Roll (K-2), Traffic Safety Town (3-5), Bike Drivers Ed, Road Rules (6-8)
 - Pedestrian Safety focused lesson for high school students taking driver's education
 - Senior Driving/Walking Safety Education: How to Keep Driving Longer and Safely, What's Changed Since I Started
- Marketing/Resources:
 - Presentations delivered and shared, professional trainings, handouts, giveaways and community events

Tri-State Transportation Campaign

- About/Contact:
 - A 501(c)(3) non-profit policy advocacy organization dedicated to mobility, accessibility and livability in New York, New Jersey, and Connecticut.
 - o tstc@tstc.org
- Training/Education:
 - o See site
- Marketing/Resources:
 - o See site

Union County Police Traffic Officers Association

- About/Contact:
 - o President Russell Luedecker: 908-272-2222 x7471 or r-luedecker@cranfordnj.org
- Training/Education:
 - o n/a





- Marketing/Resources:
 - o n/a

United States Department of Transportation

- About/Contact:
 - Mission: To ensure America has the safest, most efficient and modern transportation system in the world, which boosts our economic productivity and global competitiveness and enhances the quality of life in communities both rural and urban.
 - Contact: DOT Customer Service Center: 202-366-4000
- Training/Education:
 - See the subsidiary agencies for training opportunities: <u>FAA</u>, <u>FHWA</u>, <u>FMCSA</u>, <u>FRA</u>, <u>FTA</u>, <u>GLS</u>, <u>MARAD</u>, NHTSA, OIG, OST, PHMSA
- Marketing/Resources:
 - o Contact the National Transportation Library for basic transportation research assistance and FAQs.
 - Stop. Trains Can't.
 - Passenger Carrier and Bus Safety
 - Federal Aviation Administration, Office of Aviation Safety
 - o Federal Highway Administration, Office of Safety
 - o Federal Railroad Administration, Office of Railroad Safety
 - o Federal Transit Administration, Office of Transit Safety & Oversight
 - o Maritime Administration, Office of Safety
 - o Pipeline and Hazardous Materials Safety Administration, Office of Pipeline Safety
 - o Pipeline and Hazardous Materials Safety Administration, Office of Hazardous Materials Safety
 - o Procedures for Transportation Workplace Drug and Alcohol Testing Programs
 - "Medical Marijuana" Notice (issued 11/2019)
 - Safety Issues & Recalls (cars, car seats, tires, and equipment)
 - o <u>Distracted Driving</u>
 - Pedestrian and Bicyclist Road Safety Assessments
 - Resources for Parents
 - Car Seats & Booster Seats
 - In and Around the Car
 - School Bus Safety
 - Teen Driving
 - Seat Belts
 - Driver Assistance Technologies
 - Adapted Vehicles
 - Older Drivers
 - Pedestrian Safety
 - Bicycle Safety
 - o Railroad 101 videos

University Hospital Newark (Eric Muñoz Trauma Center)

- About/Contact:
 - The trauma center team takes an active role in injury prevention by participating in initiatives like "Safe Kids" that stresses pedestrian safety and teaches youngsters how to cross streets safely.
 - o Regions covered: Essex County
 - o Contact: Harrison Quijote, Trauma Injury Prevention & Outreach Coordinator
 - quijothp@uhnj.org or 973-972-7792
- Training/Education:





- o Available through email above
- Marketing/Resources:
 - o Available through email above

Utility and Transportation Contractors Association of New Jersey

- About/Contact:
 - A non-profit trade association representing firms in all phases of heavy, highway, utility, and marine construction.
 - o (732) 292-4300 or <u>utca@utcanj.org</u>
- Training/Education:
 - o Safety & Educational Seminars
 - o Safety Links
 - o Safety Videos
 - o <u>Toolbox Talks</u>
- Marketing/Resources:
 - o n/a

Vision Zero New Jersey Alliance

- About/Contact:
 - o Advocacy coalition to eliminate all deaths and severe injuries on our roadways through an equitable, data-driven process that focuses on safe systems and infrastructure for all.
 - o visionzero4nj@gmail.com
- Training/Education:
 - o n/a
- Marketing/Resources:
 - o n/a