



Safety Summit #2

Emphasis Area Sessions

January 21, 2020

NJ 2020 Strategic Highway Safety Plan

Emphasis Area Breakout Session Agenda

1. Review Goals of the Session (5 minutes) 1:15-1:20
2. Review Data and Identify Key Data Questions (20 minutes) 1:20-1:40
3. Review Existing Strategies (20 minutes), 1:40-2:00
4. Identify Additional Strategies (15 minutes) 2:00-2:15
5. Discuss Prioritization of Strategies (30 minutes) 2:15-2:45
6. Emphasis Area Team Membership

I) Goals of the Sessions

Emphasis Area Breakout Session Goals

- Understand data and identification of data needs
- Develop list of potential strategies
- Gather initial thoughts on priority strategies

2) Emphasis Area Data

Data Review Questions

- **What data is missing? What do we need to know?**
- **What sources of data may be available to us that we have not identified?**

The background of the slide is a faded, grayscale image of an urban street scene. It shows multi-story buildings lining a street, with a parking lot in the foreground featuring several parked cars and white parking lines. The overall tone is muted and serves as a backdrop for the title.

3) Existing Strategies

Existing Strategy Questions

- Which identified strategies have been used successfully in New Jersey?
- Has their performance been measured? If not, how do we measure?
- Which identified strategies have not been tested in New Jersey?

4) Additional Strategies

Additional Strategy Questions

- What other strategies should we consider?
 - Education
 - Emergency Response
 - Enforcement
 - Engineering/Infrastructure
- Have any of these been used successfully in New Jersey or elsewhere?
- Has performance been measured?



5) Strategy Priorities

Priority Strategy Questions

- Which strategies have a known, quantified, beneficial level of performance?
- Which strategies are the most cost effective?
- Which strategies best address transportation equity issues?
 - Disadvantaged populations
 - Elderly
 - Disabled
- Do some strategies apply more to geographic contexts such as urban vs rural?
- Do some strategies apply more to jurisdictional contexts (state, county, municipal)?

6) Emphasis Area Team Membership

Emphasis Area Team Membership

- Emphasis Area Teams are expected to continue over the next 5 years.
- Emphasis Area Team priority is to establish Action Plans by the end of February.
- Half day meetings to take place first week of February with a follow ups to be scheduled.
- Potentially two or more additional meetings before June.
- Emphasis Area Teams will meet periodically once the SHSP is in place.
- Team Members may be expected to take the lead on action items implementation.
- If interested in Team Membership, please email to www.saferoadsforallnj.com or contact the Team Leader.



Final Thoughts
